

GGC meeting Tue, 4/15/25, Welcome Center conference room, 5:30.
Present: Pat Wallace (Co-Chair), Marcia Cullen, Richard Cox, Larry Campbell, Anne Hoyt, Julia Hoyle; Special Guest: Joe Venuti

1, Call to Order. Approve March's Meeting Minutes: Motion: RC, 2nd: JH

2, Correspondences:

A, Joe Venuti: a proposed 5-story apartment complex at old FLT site on Castle St btw Elm & Genesee. Lakeview Health Service is the company, Lakeview is the project name, Home Leasing is involved with separate projects (Jackson St, OEO site on Exchange St., Carter Rd solar farm, et al.) SHC consulted for trees, GGC, Anne, & Daisy Hoyt were consulted on plantings. AH: one tree not native (Zelkova), request replacement, and one French hydrangea. PW: worried about people applying aluminum-containing chemicals to alter the color. JH: pH controls the color and in some places the soil does that naturally, but around here, it's the chemical applications. Replacement requested. RC: Obedient plant is an aggressive spreader. Jim Norwalk or Jim Engel can suggest a substitution. AH maybe they want the spreading? Rain garden is a good feature. Nice overall selection.

B, Jim Stiles from Newark returning to area after having lived in New England.

C, CSC taskforce: none

3, Reports:

A, CC: AH: CC meeting discussed low-income housing. Jackson St project by Home Leasing 4-story proposition. Several citizens shared concerns, then a lady from Home Leasing spoke to them. I spoke to CC. We could earn points for CSC. LC corrected me. LC: CC should initiate the action. I'll talk to David West.

B, IDA Neighbors Together / Garden Walks: JH: planning for June 7th 2 or 3 neighborhoods including State St Community Gardens, Laurence, et al. ; maybe Aug veg garden walk?

C, RC/PW/MC: Mission Zero 4: Some have already volunteered, but we would welcome more help for table and chair set-up Friday 4/25, and tear-down at 2:00 4/26, as well as people to staff the GGC table and float around to offer a break to whomever needs one. Dress for the weather, the rink isn't heated. LC can help set up Fri pm, JH can help Sat 10-12.

PW: 34 vendors registered. What does the GGC think about sponsoring a Greendisk box at MZ4? <https://www.greendisk.com/> RC: worried that there's not enough time to spread the word. PW: We have 11 days and posts on email and social media. JH: ask

Liz Toner if she could get it into Friday City blast. If the box doesn't fill up (100lbs) at MZ, you can continue filling it at the Farmer's Market. PW: Motion to sponsor the \$120 tall Greendisk box, RC: 2nd.

RC: there are various price points for advertising on the Smith Opera House kiosk; Jan got them to run the "slide" for us for free because we're a City committee. All agreed that this should again be the case. MC made a motion to pursue this if they will do it without charging us. 2nd: PW.

PW: I've shared the poster on Facebook, Fingerlakes1.com, HWS LISTSERV, City email blast, BID's email blast, SustainableFingerLakes.com, GreenerGeneva, and sent the poster to every registered vendor for them to share on their social media. Posters have been placed around town and the area by LC, PK, and especially RC and MC.

RC: I've started planning for MZ5. The book *_What if We Get It Right: Visions of Climate Futures_* by Ayana Elizabeth Johnson. A team of HWS Environmental Studies students took 2nd place in a national Rainworks competition. HWS Envi Studies + Geneva Reads = series of events over the course of a week, not just one day. Invite colleges to participate, green infrastructure, how to solve the issues in YOUR spaces? Partner with the Dove Block for poetry and art.

PW: Mission Zero registration closes at midnight tonight; the subcommittee has reserved the Welcome Center conference room for 5:15 4/16/25 to finish planning.

Announcements:

- A. Connections with Evan Dawson, hr 2, Monroe County recycling & composting, 1:00-2:00, 4/16/25
- B. MZ4 planning meeting, Wed, 4/16/25, Welcome Center, 5:15
- C. Running to Stand Still: 25-minute documentary on immigration issues being shown at the Public Library, 5:30 Tue 4/22/25
- D. Mission Zero set-up Fri, 4/25/25 more volunteers needed!
- E. Mission Zero 4, Sat 4/26/25, 10am-2pm, more volunteers needed!
- F. May 4 Geneva Parks & Gardens meeting
- G. Spring Plant Sale, May 17th.
- H. Spring Garden Walk: June 7
- I. Sun Day, Saturday, Sept 20th: <https://www.sunday.earth/welcome>