



REGULAR MEETING MINUTES
November 2, 2022 at 12pm

Board Members in Attendance

Rob Sollenne
Paula Bucklin
Dana Hollenbeck
Craig Talmage
Peter Gillotte

Others in Attendance

Tracy Verrier, Executive Director, MRB Group
Amie Hendrix, City Manager
Catherine Price, Geneva BID

Agenda Items

Call to Order: Rob Sollenne called the meeting to order at 12:04pm with a quorum present.

Minutes Approval:

Motion to approve the October meeting minutes by Craig Talmage, second by Dana Hollenbeck. Motion passed unanimously.

Financial Report:

Tracy Verrier noted that there was no activity to report. Rob Sollenne reviewed the balance sheet.

- Motion to approve the financial report by Peter Gillotte, second by Paula Bucklin. Motion carried unanimously.

Revolving Loan Fund Committee Appointments:

Tracy Verrier recommended tabling this discussion to December as one of the members of the RLF committee will be able to attend that meeting to answer any questions. Rob Sollenne asked about the committee structure. It was clarified that they are supposed to have 7 voting board members, including the two ex officio City seats. Rob asked if there has been any recent activity with the RLF, and whether all loans are current. Tracy and Amie confirmed that there has not been any activity since 2020, and there is one loan that is not current. More information will be provided at the next meeting.

2021 Audit Approval:

Rob Sollenne asked about the outstanding payable of \$35,000. Tracy noted that this amount goes back to 2020, so would not impact the 2021 audit.

- Motion to approve the 2021 Audit by Paula Bucklin, second by Peter Gillotte. Motion carried unanimously.

Environmental Services Update:

Tracy noted that the new request had been submitted to DEC, and there had not yet been a response.

Quality of Life Discussion Update:

Tracy introduced Catherine Price from the Geneva BID. Catherine reviewed the updated Beautification proposal, noting that it now included additional seasonal staffing to assist with plant-bed maintenance and weeding. These positions are currently included from April to October, but if they are not able to fill them they could also recruit college students and shorten the timeframe. She noted that she was happy to allocate some of this labor outside of the BID district, but asked for clarification about the board's expectations. Rob explained that he's primarily interested in the lakefront from the playground to the hotel and visitor center. This is the section that is the most connected to downtown, and has the most impact on visitors. Catherine was comfortable with that. The board was amenable to the proposal as submitted, but agreed that they were not able to fund it in total. The board suggested reaching out to other partners, including the IDA and Geneva Growth, to see if they would commit funding as well. The board agreed that they'd be willing to fund up to half if other partners came on board to fund the rest. Tracy agreed to do this outreach and bring the proposal back for a vote next month.

Adjournment:

Motion to adjourn by Craig Talmage, second by Paula Bucklin. The meeting adjourned at 12:56pm.

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