

**Geneva Industrial Development Agency
City Hall, 47 Castle Street, Geneva, New York
And via Zoom livestreamed to GIDA's YouTube Page
November 4, 2022 at 8:30am
DISCUSSION NOTES**

In Attendance:

Anne Nenneau
Rick Bley*
Lowell Dewey*
RJ Passalacqua
Jason Fulton
**remote attendance*

Others present:

Tracy Verrier, MRB Group
Maureen Lee, Geneva CSD
Amie Hendrix, Geneva City Manager
Myles Webster, Webster Properties
Emma Powlin, Harris Beach
Anthony Lewis, Pretzel Logic

Meeting Call to Order:

The meeting was not called to order as there was not a quorum of members present in person.

Administrative Reports:

Administrative reports were not addressed due to a lack of quorum.

Updates:

Geneva City School District:

- Maureen reported that the school district is finalizing state aid. They are also preparing for a \$27.5m capital project that was voted on last December. This project includes renovation and paving at the middle school and high school. They are waiting for approval from State Ed, and expect to start preparing in the spring so that renovations can start as soon as students leave for the summer. The district is also wrapping up tax collection season.

GEDC:

- Myles Webster noted they should have some new tenants in place before the next meeting.
- Tracy noted that the utility income is now being reported on different lines of the financial report.

GEDC Committee Update:

- Tracy noted that the identified experts will be touring the facility later in the day.

City Council Report:

- Amie Hendrix, City Manager, reported that City Council met on Wednesday and adopted a BOA connectivity strategy. She also noted that they had completed interviews for the Planning and Economic Development Director position.

IDA Projects:

- Anne and Emma Powlin noted that the Trinity closing would now likely be in early 2023. They are rebidding the work as costs have gone up substantially. The board requested that Mark present to the board at a future meeting to provide updates on the project prior to closing.
- Tracy noted that residential rental development could be eligible for IDA incentives in cases where the project could be deemed “commercial”. Tracy will work with Emma to identify some draft policies/guidelines around this.
- Tracy reminded the group of the previous conversation the board had regarding maintenance and beautification, which originated at the marketing committee. She explained that the LDC had reviewed a proposal from BID that was about \$60,000 to add seasonal labor, create a volunteer hub, create educational materials, etc. The LDC is willing to fund up to half and would like to know if the IDA would be interested as well. RJ questioned if this would be an ongoing expense to the IDA and LDC. Tracy noted that some of the proposal is for startup costs for the volunteer hub, and the seasonal labor component is intended to fund 1 or 2 years while the City and BID figure out how to fund it permanently. Amie added that it will take a year or two to understand the level of staffing truly needed. The board members present generally agreed, but asked for additional details about the overall strategy for maintenance of the new DRI landscaping.
- Jason noted that the additional hospitality tax could be a good funding stream for this type of effort. He reviewed some initial data that indicated a 3% room tax could generate up to ~\$480,000 annually.

Unfinished Business:

Environmental Services Update:

Tracy reported that the new request to DEC had been submitted shortly after the last meeting, but there was nothing else to report at this time.

It was determined at this point that all other items on the agenda required a quorum.

Adjournment: The meeting was closed at 9:07am.