

Minutes
City of Geneva Shade Tree Committee
Thursday March 17th, 2022 Noon
Finger Lakes Welcome Center Conference Room

Present: James Norwalk, Jeremy Busch, Jay Freer, James McCorkle, Charlie Rouse, Dahlia Wist

Absent: Joe Venuti, Ken Camera, Christen Davis, Jim Engel

Approval: Minutes for the February 17th, 2022 meeting with several small typo edits.

Old Business:

- Lafayette tree selection (1.25"-1.5" caliper trees) update
Neal Braman, Jim Norwalk, and Lafayette resident Dan Belliveau will stake out tree locations.
- Arbor Day Tree Giveaway planning.

25 Alleghany Serviceberry, 25 Eastern Redbud, 10 Tulip Poplar, 10 Black Tupelo, 10 Black Cherry, 10 Swamp White Oak, 10 Northern Red Oak

Dahlia Wist will update the flyer from last year so that it may be shared on social media. Joe Venuti will publish it on the city web site, the Finger Lakes Times, and share the event info with the local schools. Joe Venuti. Jim Norwalk will contact the local radio station for a spot on an upcoming broadcast.

We need to coordinate publishing of the tree info and planting and care sheets, transport of the trees, pop-up tent, chairs, coffee/donuts, and the sandwich board signage.

Christen Davis is running a social media program on Twitter for people to post photos of their trees when planted

New Business:

- Committee membership updates
One Geneva resident, Andrew Knoblauch, applied to fill the vacant seat on the committee. Jim Norwalk is attempting to contact him by email.

Next Meeting:

Thursday April 21st, NOON, Geneva Lakefront Visitor's Center or ZOOM